



# GLOBAL SOLUTIONS

## NEWS RELEASE

### **Eriez® Announces Promotion of Mike Latimer to Corporate Web Services Manager**

Eriez®, world authority in advanced technology for magnetic, vibratory and inspection applications, today announced that the Company has promoted Mike Latimer to the newly created position of Corporate Web Services Manager. With the company's growing reliance on the power of the Internet, Latimer will take overall responsibility for the content and functionality of all Eriez Web pages.



Latimer previously served as Eriez' Manager of Market Development and Training. In his new role, Latimer will continue to operate within the Marketing Communications group at the Erie Headquarters, but will now serve as Webmaster for the entire corporation.

"Mike's diverse experience within the Sales and Marketing departments, particularly with the ongoing development of individual Eriez Affiliate Web sites, the new CRM-based Inquiry Management System and his intimate knowledge of Eriez products, strategies and corporate culture, made him ideal for the position,"

said Keith Jones, Director of Corporate Communications.

Eriez is recognized as world authority in advanced technology for magnetic, vibratory and inspection applications. The company's magnetic lift and separation, metal detection, x-ray, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, recycling, mining, aggregate and textile industries. Eriez manufactures and markets these products through ten international facilities located on six continents. For more information, call toll-free (888) 300-ERIEZ (3743) within the U.S. and Canada. For online users, visit [www.eriez.com](http://www.eriez.com) or send e-mail to [eriez@eriez.com](mailto:eriez@eriez.com). Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.